SONG XIONG

Graphic Designer

Portfolio Website

651-497-9093

songxiong2003@gmail.com

White Bear Lake MN, 55110

Education

BFA-College of Design

University Of Minnesota-Twin Cities

Major: Graphic Design

2022-Present

Skills

Collaboration
Adaptability
Adobe Suite
Adobe InDesign
Figma

Language

English
Hmong

Work Experience

Oct 2025 - Present

COLLEGE OF FOOD, AGRICULTURAL AND NATURAL RESOURCE SCIENCES -CFANS Communications

Graphic Design Assistant

- Collaborate and discuss design projects with the Senior Graphic Designer and clients.
- Ensure designs match the university's brand identity and quality through InDesign and other Adobe suite programs.

July 2024 - Aug 2024

Boundaryless-3M

Art Director • Internship

- Redesigned packaging for 3M Nexcare Acne Patches.
- Awarded Second Runner-Up at the Showcase that was judged by 3M's creative team.
- Input creative ideas and visuals for our "Have it on Hand" campaign with my team Semi-Q.

Feb 2023 - May 2024

UMN Recreational and Wellness-FitWorks

Graphic Designer

- Collaborated with a variety of programs, such as FitWorks, Intermural sports, and building facilities.
- Maintained efficient design detail and collaboration with the design and marketing team.

Leadership Experience

June 2023 - Dec 2023

Sigma Psi Zeta Sorority Inc.

External Public Relations

- Maintained sorority social media platforms such as Instagram, Facebook, and website.
- Posted consistently to keep followers engaged and informed about events and philanthropy awareness.

Awards/ Interest

- Boundaryless Second Runner Up: Semi-Q (2024)
- Dean's List Spring 2023-College of Design
- Art Educators of Minnesota - Honorable Mention (2022)

Muay Thai | Flag Football | Photography